



# UPM Biofore Beyond Fossils

Investor presentation  
April 2024

UPM **BIOFORE-BEYOND** FOSSILS



# This is UPM

**SALES 2023**  
**EUR 10.5 BILLION**

Wood-based  
raw materials



Low-emission  
energy

## BUSINESSES:

- UPM FIBRES
- UPM ENERGY
- UPM RAFLATAC
- UPM SPECIALTY PAPERS
- UPM COMMUNICATION PAPERS
- UPM PLYWOOD
- UPM BIREFINING

**54**  
production  
plants



**16,600**  
employees in  
43 countries

## RENEWABLE AND RECYCLABLE PRODUCTS FOR:

- PACKAGING
- COMMUNICATION
- LABELLING
- TRANSPORTATION
- ELECTRIFICATION
- CONSTRUCTION
- TISSUE AND HYGIENE PRODUCTS
- MANUFACTURING
- BIOPLASTICS
- BIOMEDICALS

**11,000**  
customers



**180**  
million end-users  
globally

# Our businesses



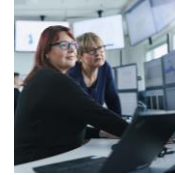
**UPM Pulp**  
A versatile range of chemical pulp for many growing end uses



**UPM Timber**  
Certified sawn timber for joinery, packaging, furniture, planing and construction



**UPM Forest**  
Sourcing wood raw material for sustainable and recyclable products



**UPM Energy**  
Carbon-free electricity generation of hydro, nuclear and thermal power



**UPM Raflatac**  
Self-adhesive paper and film products incl. label materials, graphics solutions and removable self-adhesive products.



**UPM Specialty Papers**  
Labelling materials, release base papers, flexible packaging papers, office and graphic papers



**UPM Communication Papers**  
Magazine papers, newsprint and fine papers for a wide range of end uses



**UPM Plywood**  
Plywood and veneer products for construction, vehicle flooring and LNG shipbuilding



**UPM Biofuels**  
Wood-based renewable diesel and naphtha



**UPM Biochemicals**  
Glycols, lignin products, renewable functional fillers



**UPM Biomedicals**  
Wood-based biomedical products for clinical and life science applications



**UPM Biocomposites**  
Composite decking materials and wood-based biocomposites

# We create a future beyond fossils

Biofore strategy drives stakeholder value creation and our transformation as the frontrunner of bioeconomy



## Growth

- We respond to megatrends and meet customers' changing needs
- Creating new markets and enabling sustainable choices

## Performance

- Continuous improvement
- Agile operating model
- Corporate synergies

## Innovation

- Creating new business and competitive advantage
- Replacing fossils with biomaterials

## Responsibility

- Renewable & sustainable solutions
- Responsible operations and value chain

## Portfolio choices

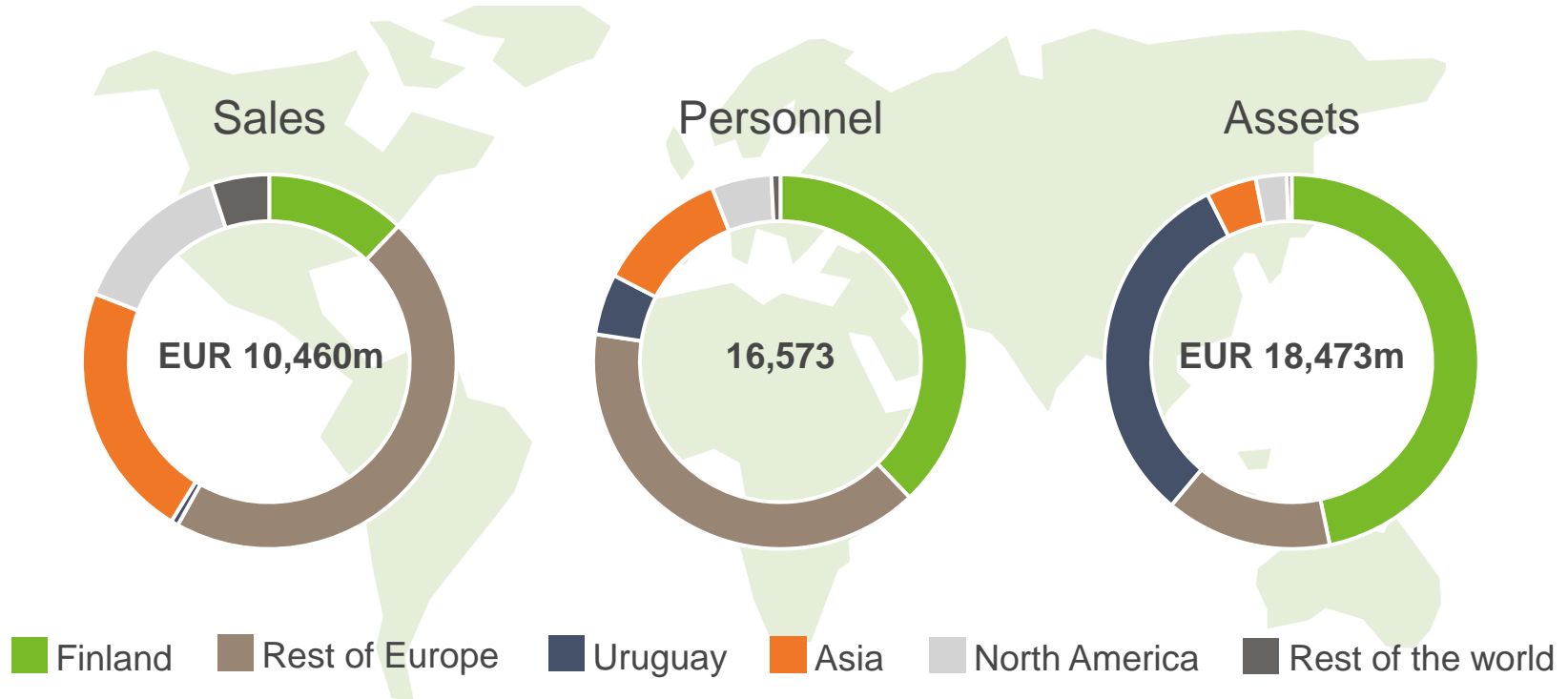
- Strategic access to sustainable renewable raw materials
- Investing in businesses with strong long-term fundamentals for growth and high barriers to entry
- Effective capital allocation with attractive returns

# Spearheads for growth

– strong business platforms for growth

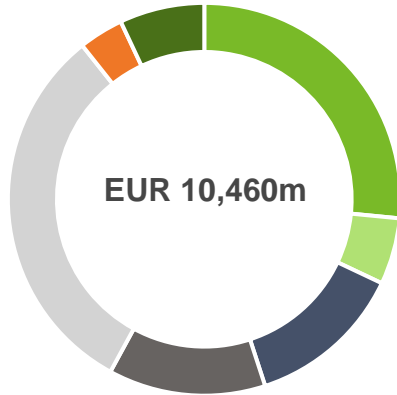


# Global strengths and opportunities

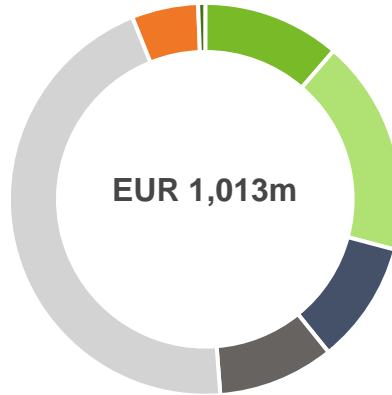


# UPM by business area in 2023

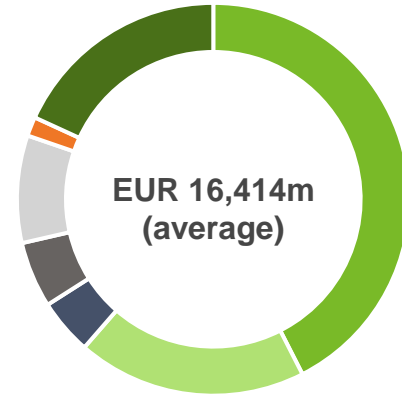
Sales



Comparable EBIT



Capital employed



■ Fibres 
 ■ Energy 
 ■ Raflatac 
 ■ Specialty Papers 
 ■ Communication Papers 
 ■ Plywood 
 ■ Other

# Our climate commitment



## WE ACT THROUGH FORESTS

Committed to climate-positive forestry and enhancing biodiversity



## WE ACT THROUGH EMISSION REDUCTIONS

-65% from own CO<sub>2</sub> emissions  
-30% from CO<sub>2</sub> emissions of supply chain



## WE ACT THROUGH PRODUCTS

Innovative products  
Scientifically verifying the climate impact of all our products



THE Paris...  
CLIMATE 10 years  
PLEDGE Early



# Towards net-zero emissions (UPM 2023)



## WE ACT THROUGH FORESTS

**-4.8**  
MtCO<sub>2</sub>eq

**Carbon sink**  
Carbon absorbed in  
trees and soil

**Long-term  
carbon storage**  
Long-term storage  
in trees and soils

## WE ACT THROUGH EMISSION REDUCTIONS (SCOPE 1, 2, 3)

**+3.7**  
MtCO<sub>2</sub>

**Scope 1 and 2  
emissions**  
from own energy  
generation and  
purchased energy

**+7.6**  
MtCO<sub>2</sub>eq

**Scope 3 emissions**  
from value chain  
(purchased goods and  
services, logistics, etc.)

## WE ACT THROUGH PRODUCTS

**-5.4**  
MtCO<sub>2</sub>

**Carbon  
substitution**  
Fossil energy  
substitution

**+1.5**  
MtCO<sub>2</sub>

**Temporary  
carbon storage**  
Carbon stored in  
wood-based  
products' lifetime

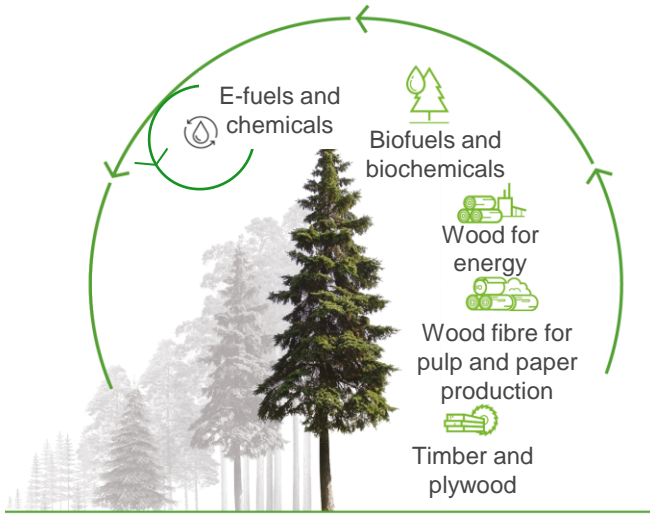
**-5.2**  
MtCO<sub>2</sub>

**Carbon substitution**  
Avoided emissions by  
replacing fossil-  
based products

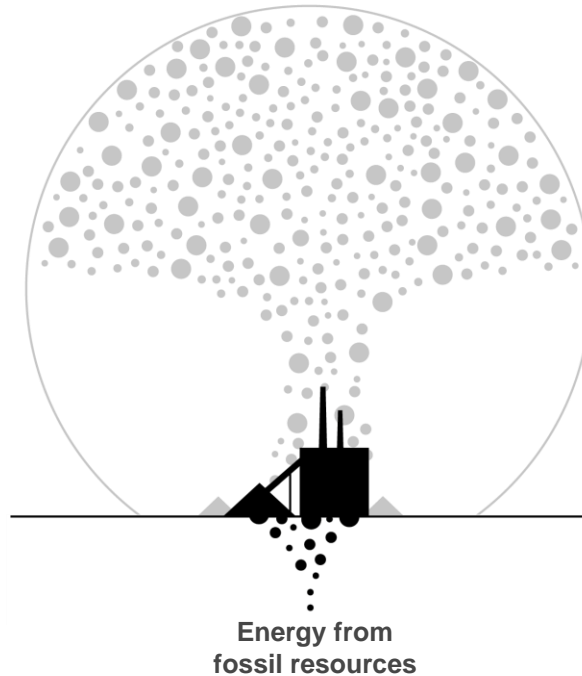
# Bioeconomy offers a sustainable alternative to fossil-based economy



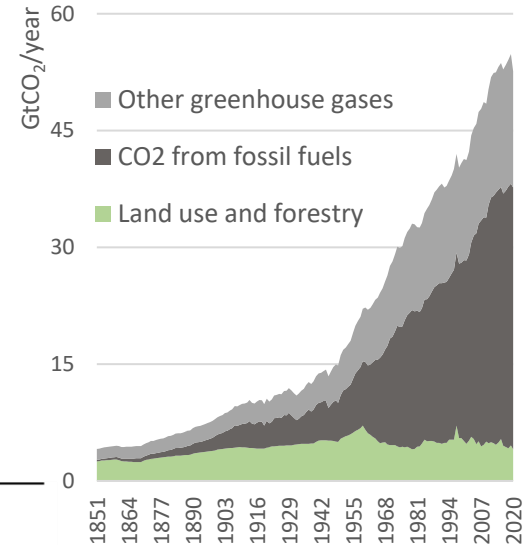
Biomass use is not increasing  
CO<sub>2</sub> to carbon cycle



Use of fossil resources  
increases CO<sub>2</sub> amount



Use of fossils has increased  
global CO<sub>2</sub> -emissions



Source: IEA, Our World in Data



UPM

# External recognitions

Member of  
**Dow Jones  
Sustainability Indices**

Powered by the S&P Global CSA

**MSCI**  
ESG RATINGS



CCC B BB BBB A AA **AAA**



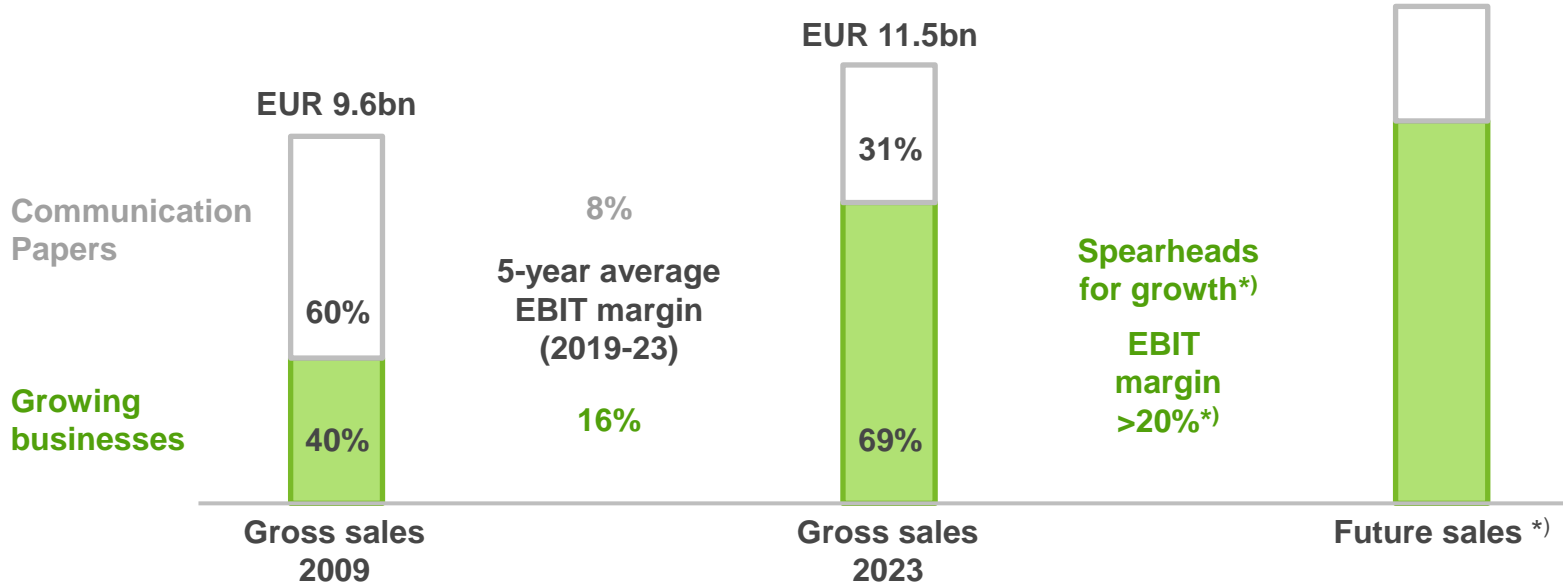
CLIMATE FORESTS



**World  
Benchmarking  
Alliance**



# Transformation continues – business mix drives earnings and shareholder value

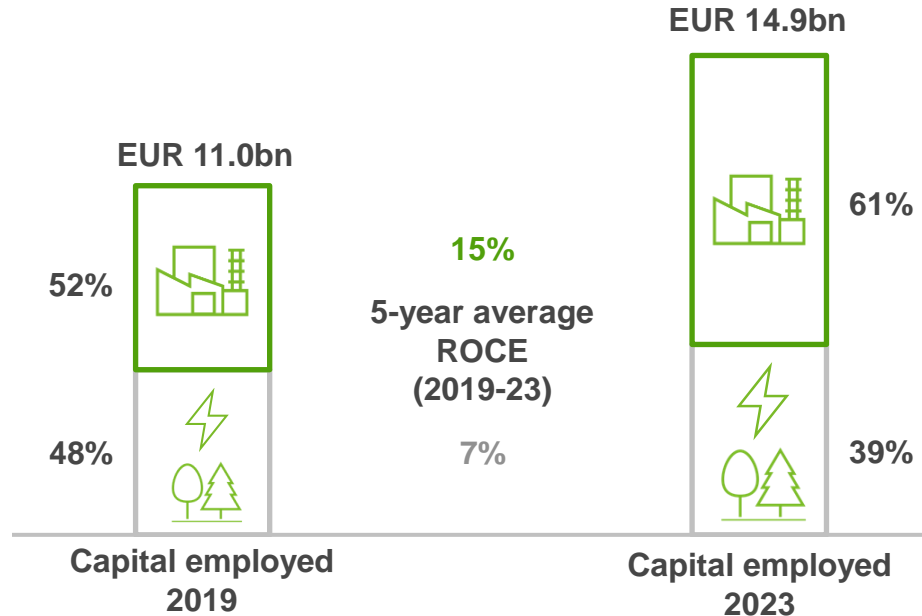


# Growth investments have increased capital employed, significant earnings potential as they start to contribute

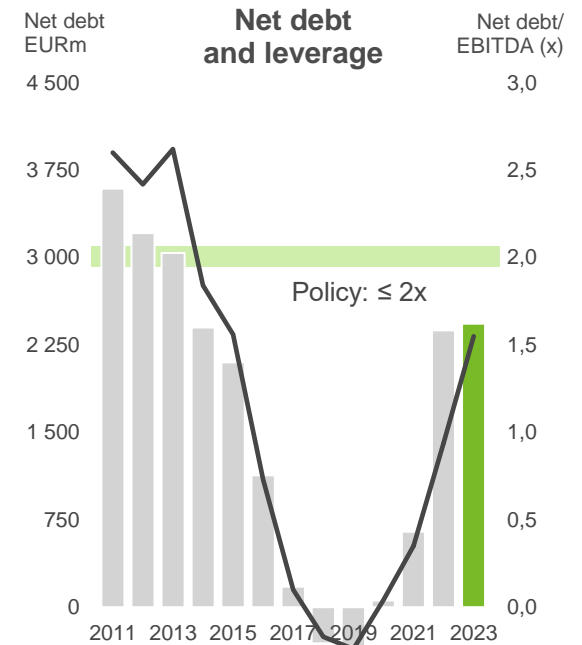
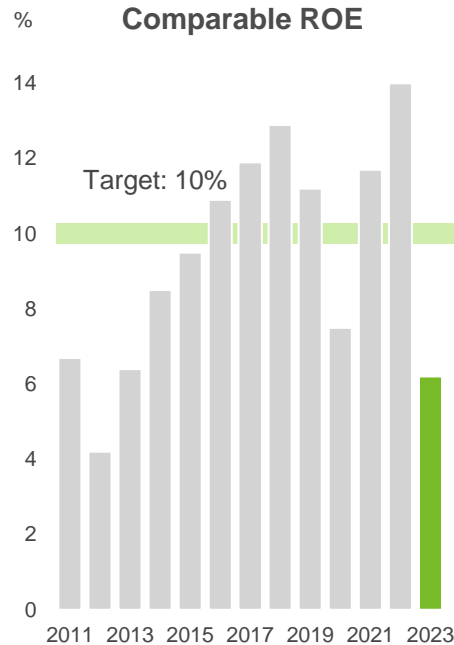
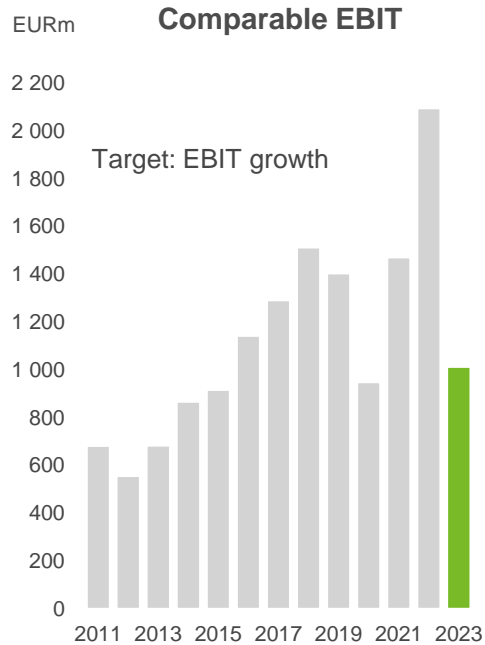


**Industrial operations:**  
Further growth,  
attractive return targets

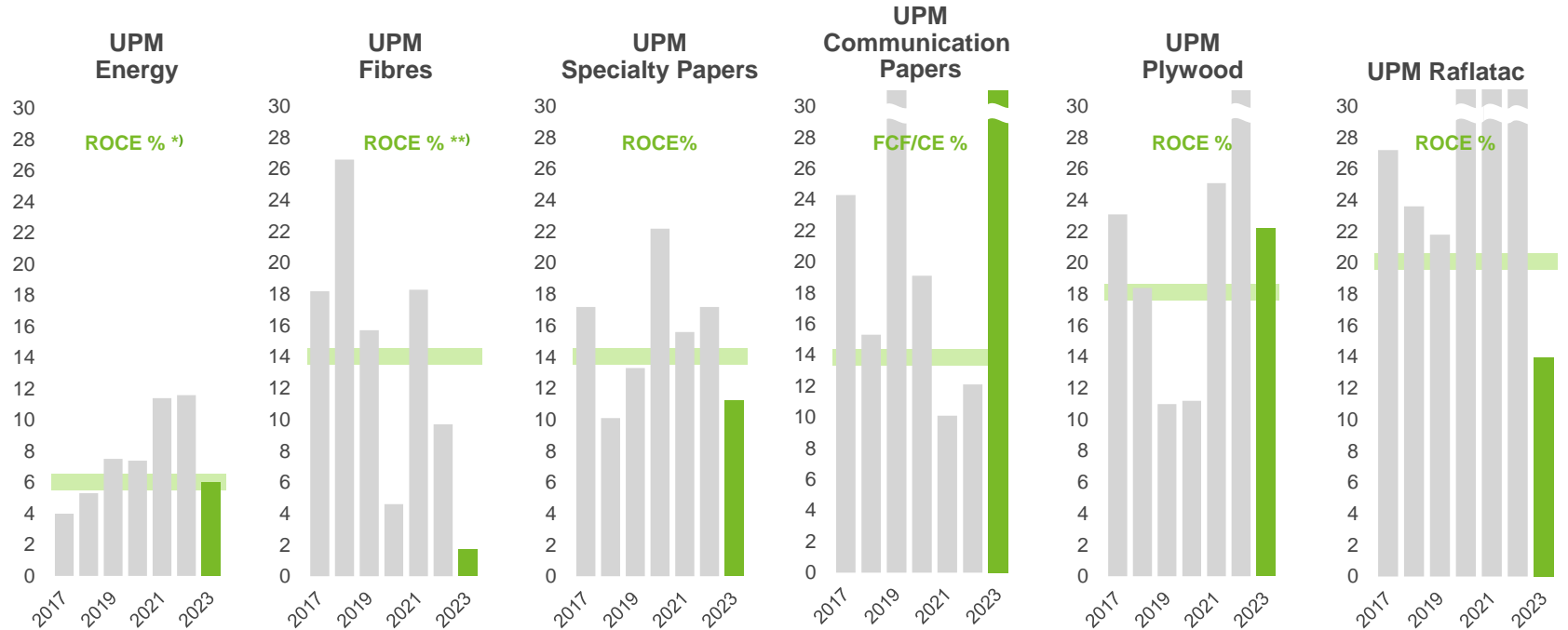
Forest and energy assets:  
Sustainable value creation



# Group financial performance and targets



# Business area long-term return targets



\*) shareholdings in UPM Energy valued at fair value

\*\*) Year 2021 restated, UPM Biofuels moved into Other Operations as of 1 January 2022.

Long-term return target

# Dividend policy and capital allocation

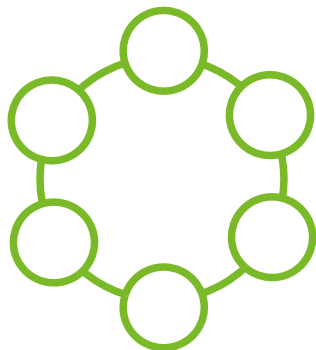


- **UPM aims to pay attractive dividends, targeting at least half of the comparable earnings per share over time.**
- UPM plans to allocate capital to
  - *Invest to grow the company and its earnings.* UPM targets growth in comparable EBIT and comparable return on equity exceeding 10%.
  - *Pay attractive dividend.* The targeted earnings growth drives dividend growth over time.
  - *Maintain a strong balance sheet.* Net debt to EBITDA ratio to be less than 2.
  - *Share buybacks.* They are a complementing tool that may be used relative to investment opportunities and company valuation.



# Illustrative 5-year capital allocation\*) (2023–2027)

**Performance focus**  
Strong operating cash flow



**Attractive dividend**  
EUR ~4–4.5bn

**High return investments**  
EUR ~3.5–4.5bn

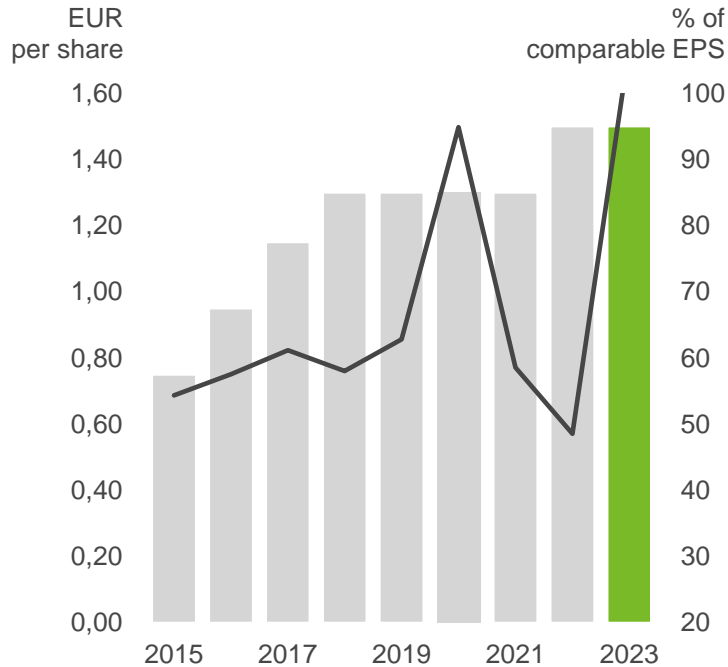
**Strong balance sheet**

Net debt/  
EBITDA  
< 2X

Maintain headroom

\*) This is not a forecast

# Dividend for 2023: EUR 1.50 per share



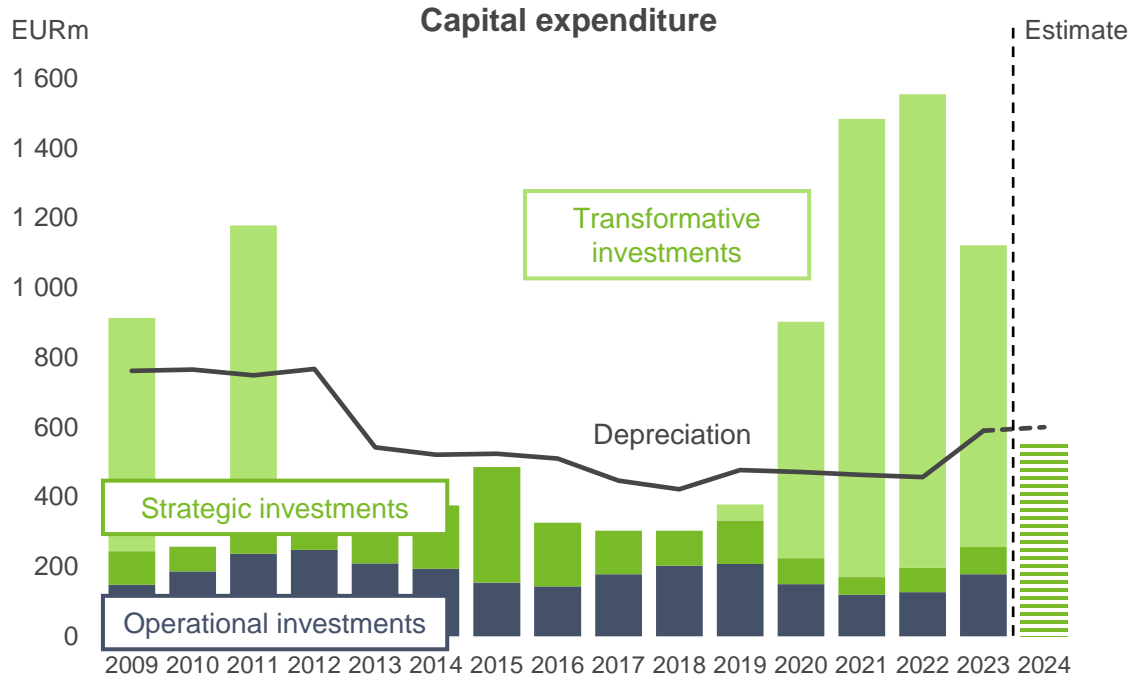
## Dividend policy

- UPM aims to pay attractive dividends, targeting at least half of the comparable earnings per share over time

## Dividend for 2023

- EUR 1.50 (1.50) per share, totalling EUR 800m
- 107% of 2023 comparable EPS

# Major investment cycle coming to an end



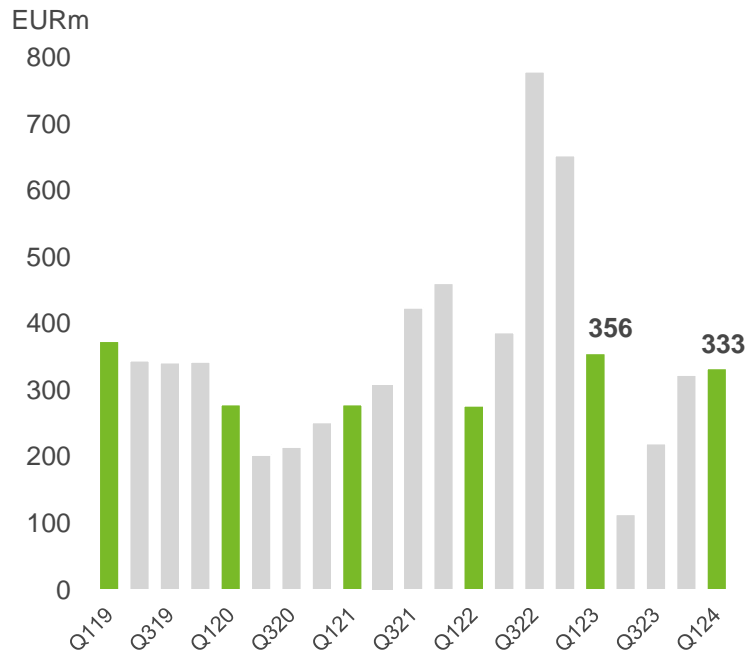
## Capex estimate for 2024

- Total EUR 550m
- Includes EUR 300m on the UPM Leuna biochemicals project in Germany
- Operational investment needs consistently low

# Q1 2024: positive start to the year, growth projects contributed to earnings



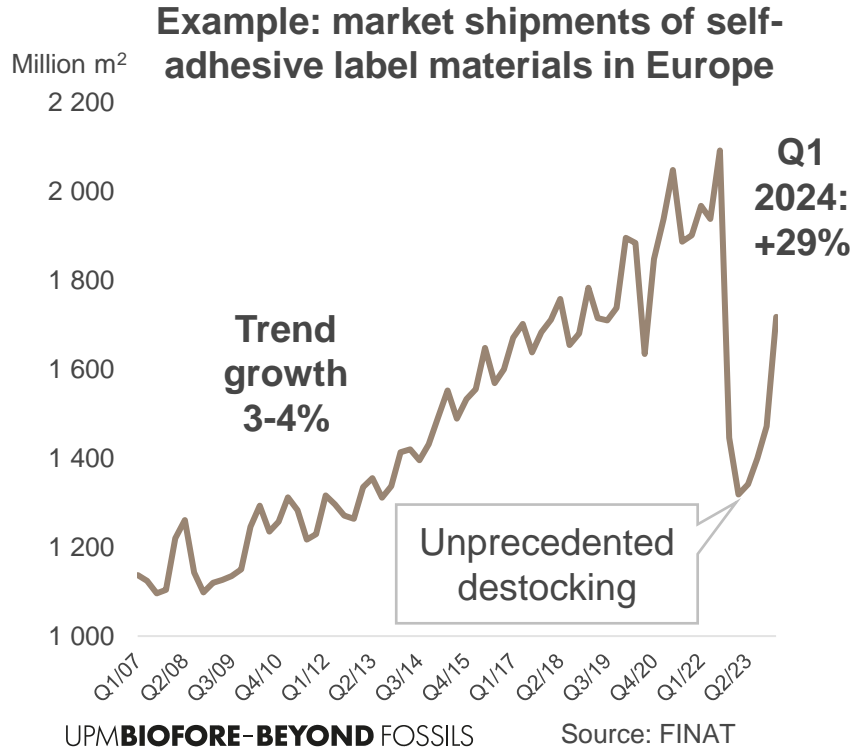
## Comparable EBIT



## Q1 2024 in brief

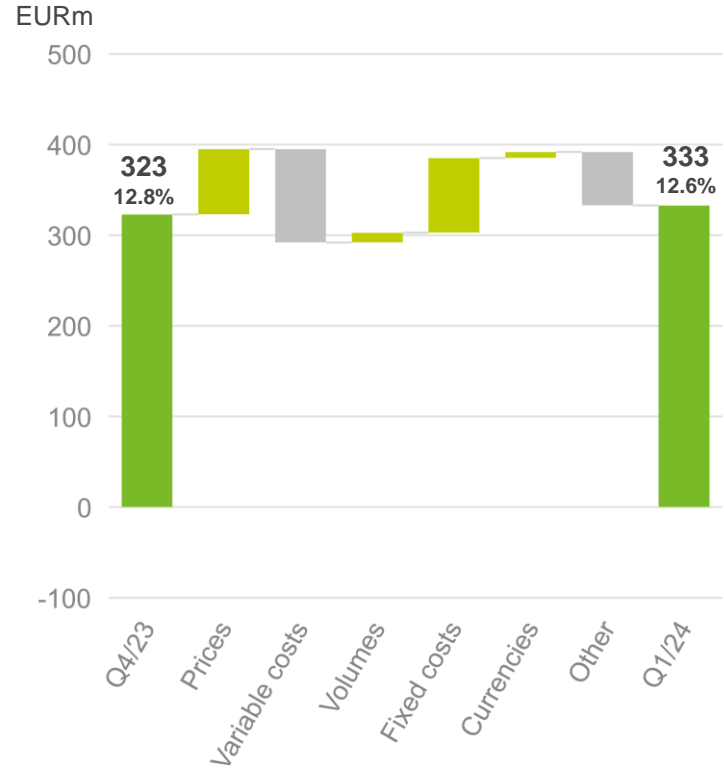
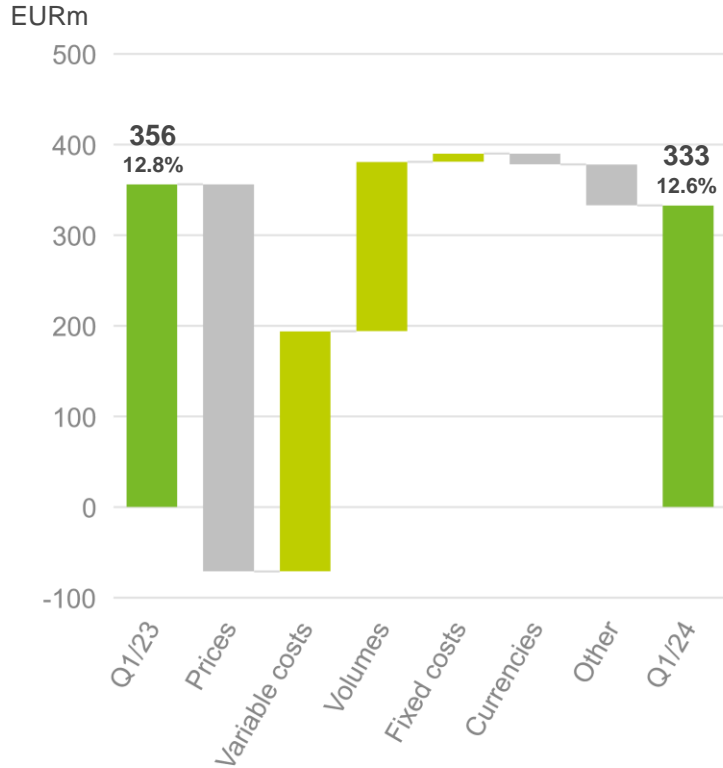
- Sales decreased by 5% to EUR 2,640m (2,787m in Q1 2023)
- Comparable EBIT decreased by 6% to EUR 333m, 12.6% of sales (356m, 12.8%)
- Successful margin management and recovering market demand continued
- UPM Paso de los Toros reached positive EBIT
- Preparations for production and business launch by the end of 2024 at UPM Leuna

# Market demand recovering after unprecedented destocking in 2023



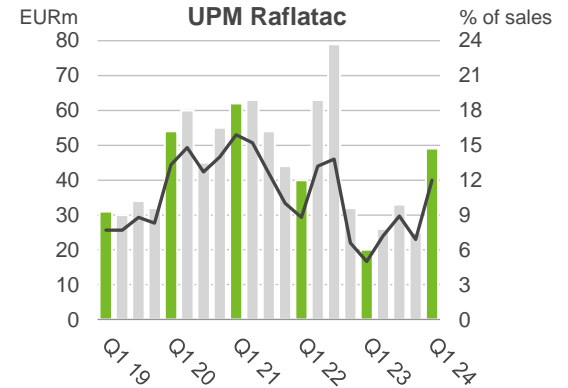
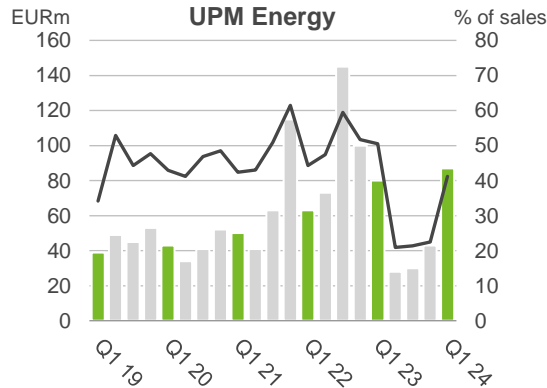
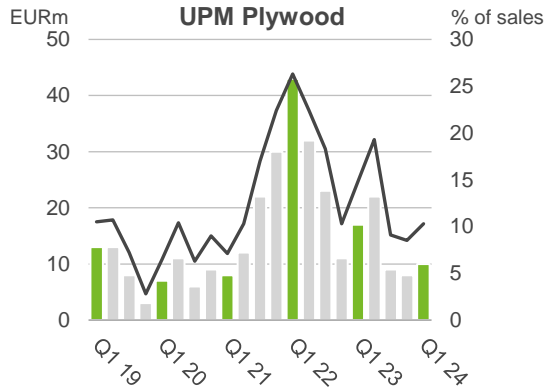
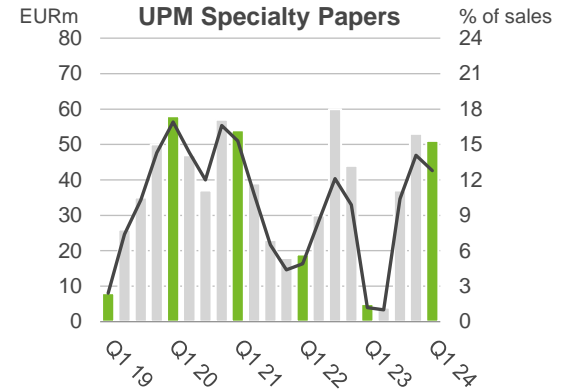
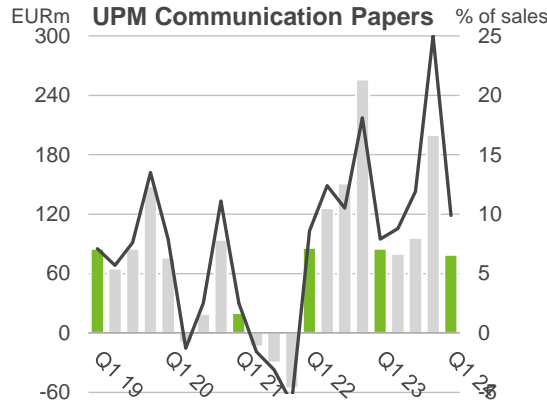
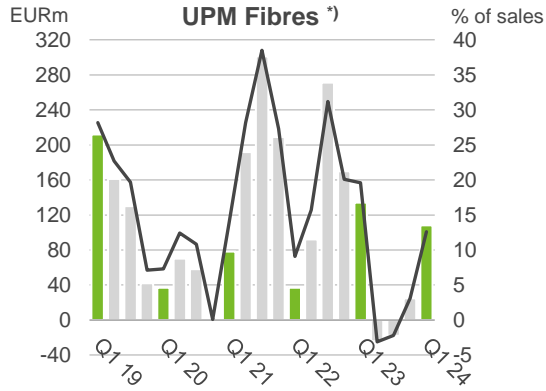
- Gradual recovery in most product markets continued in Q1 2024, having started in H2 2023
- Underlying consumer demand improving and destocking over
- In 2023, market shipments in most products were well below end-use demand and long-term trends due to destocking
- The long-term growth prospects remain intact and attractive

# Comparable EBIT in Q1 2024

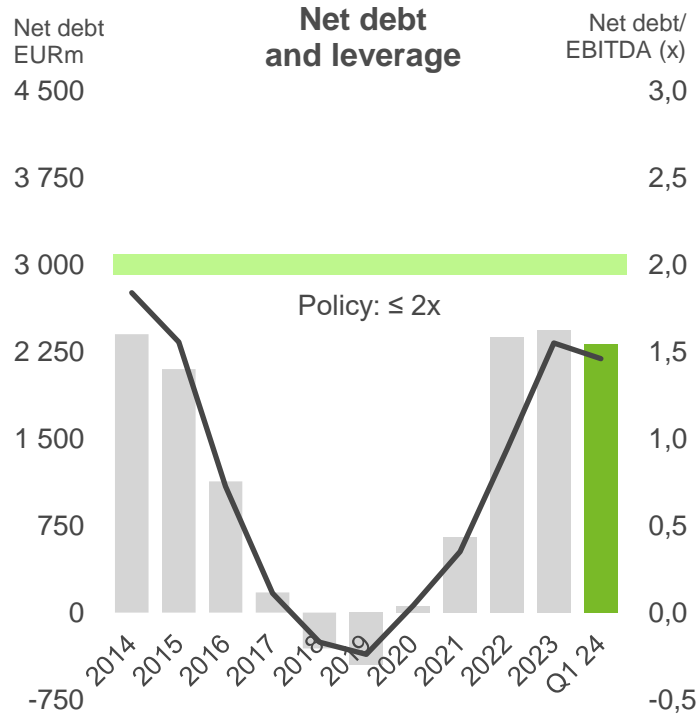




# Comparable EBIT by business area



# Strong financial position



- Net debt EUR 2,312m at the end of Q1 2024
- Net debt / EBITDA 1.46
- Cash funds and committed credit facilities EUR 3.5bn at the end of Q1 2024
- No financial covenants



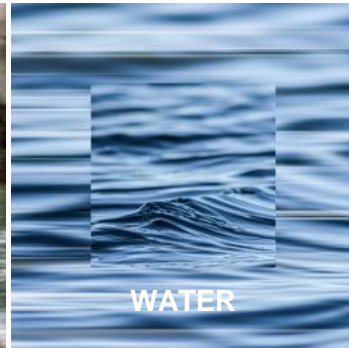
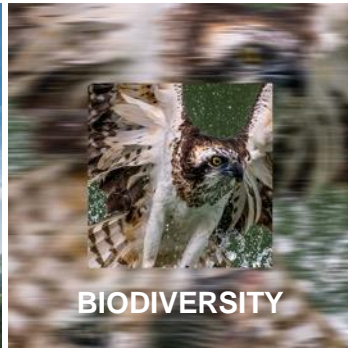
# Outlook for 2024



- UPM's full-year 2024 comparable EBIT is expected to increase from 2023, supported by higher delivery volumes, continued ramp-up and optimisation of the UPM Paso de los Toros pulp mill, and lower fixed costs.
- Demand for many UPM products is expected to continue to improve gradually as the destocking seen in 2023 is over. The year has started with lower price level for advanced renewable fuels than last year. UPM continues to manage margins and take actions to reduce variable and fixed costs.
- In H1 2024, comparable EBIT is expected to be lower than in H2 2023, due to the timing of the energy-related refunds in Q4 2023 and unusually high maintenance activity in Q2 2024. Planned maintenance shutdowns will take place in UPM Paso de los Toros, UPM Fray Bentos and UPM Pietarsaari pulp mills and all three units of the Olkiluoto nuclear power plant.

# FOREST ACTION

The **UPM Forest Action** programme takes a holistic view, covering the five fundamentals of responsible forestry:

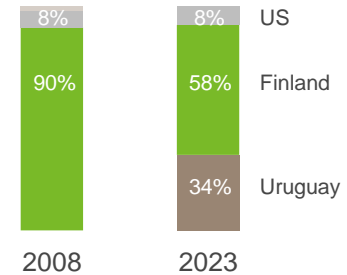


# Developing our forest assets

## UPM forests and plantations

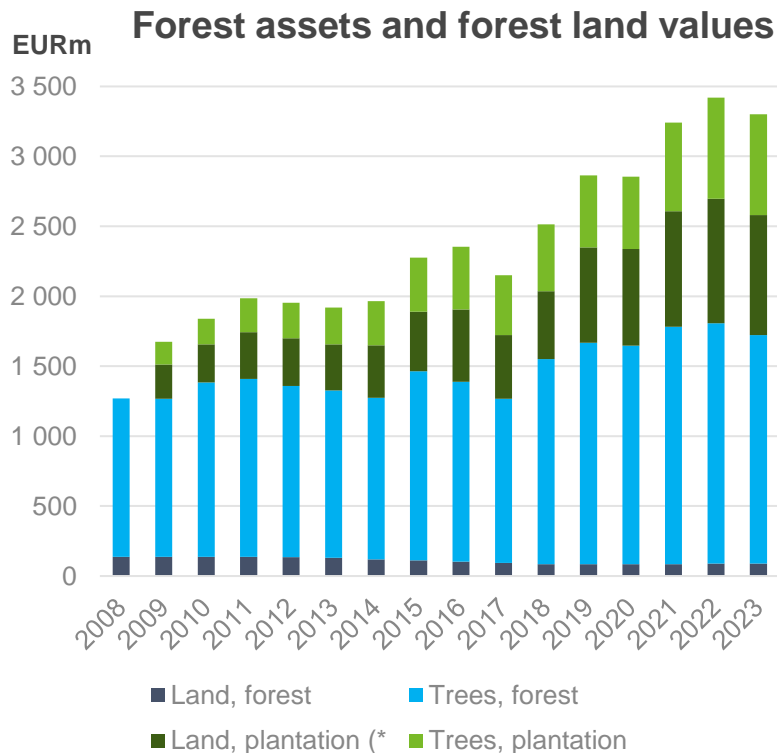
	2008	2023
Forest and plantation land (own and leased) (1,000 ha)	1,012	1,073
Forest growth (million m <sup>3</sup> )	4.3	11.5
Wood sourced from UPM forests and plantations (million m <sup>3</sup> )	2.2	7.0
Value of forests and plantations, including land (EURm)	1,270	3,301

## Area distribution



- Climate-positive forestry and maintenance of carbon sinks
- Investing in strategic forest assets in Uruguay
- Productivity with active management and nurseries
- Enhancing biodiversity

# Active forest strategy – UPM’s forest assets are increasingly productive and valuable



## Uruguay plantations

“fast turnover, low inventory”

- Value EUR 1.6bn
- Continuous productivity improvement (pulp tonnes/ha)
- Investing in strategic forest assets

## Finland and other northern forests

“slow turnover, high inventory”

- Value EUR 1.7bn (+36% since 2008, EUR/ha +129% since 2008)
- Decreased area (-41% since 2008), focusing on forests close to mills
- Improved growth (m<sup>3</sup>/ha)
- Trend price (EUR/m<sup>3</sup>)

# New business in wood-based biochemicals

Responding to strongly growing demand for sustainable solutions



Industrial scale biorefinery in Leuna, Germany



Alternatives to fossil materials in various consumer-driven end-uses



EUR 1 180 million investment  
Total annual capacity of 220,000 tonnes



Scheduled to start up by the end of 2024



# Renewable product range



- **Bio-monoethylene glycol (bMEG)**  
for textiles, PET bottles, packaging, deicing fluids
- **Renewable functional fillers**  
for rubber applications as a sustainable, light-weight and high-purity alternative to carbon black and silica
- **Bio-monopropylene glycol (bMPG)**  
for composites, pharma, cosmetics, detergents
- **Industrial sugars**  
for various applications in chemicals industry



# Large growth markets – unique sustainability value



- The global glycols market is more than 30 million tonnes, with expected annual growth of approx. 4%
- The global market of carbon black and silica is more than 15 million tonnes, with expected annual growth of approx. 3%
- Current market supply based on non-renewable raw materials
- Customers increasingly committed to sustainable solutions
- UPM's renewable raw material and new technologies provide significant reduction in carbon footprint
- UPM biochemicals fit directly into customers' processes and the existing recycling infrastructure

# UPM Paso de los Toros will grow UPM Pulp by over 50%



Highly competitive cash cost of  
USD 280 per delivered tonne of pulp



Pulp mill and deep seaport  
terminal in Montevideo  
Jobs and other opportunities  
for the residents of the region



Pulp is used in tissue,  
specialty and packaging  
papers, for example



USD 3.47 billion investment  
Total annual capacity  
of 2.1 million tonnes of  
eucalyptus pulp



Started up in April

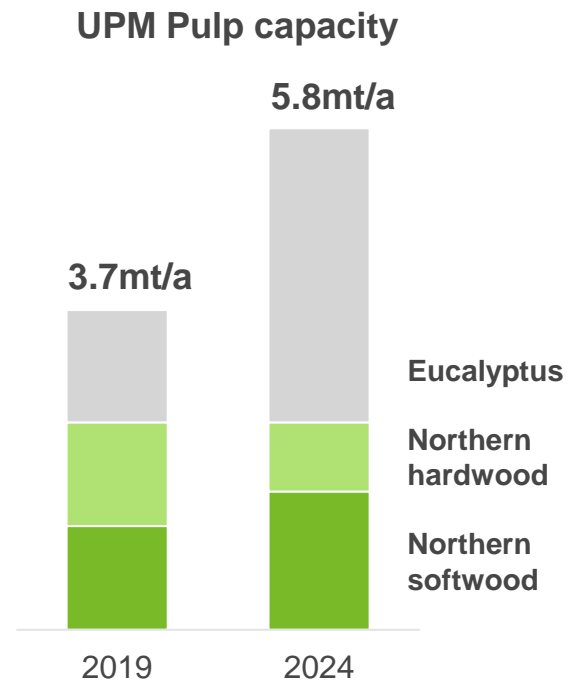




# Transformative step in UPM's pulp business and in UPM's future earnings



- Significant step for UPM's future earnings
  - One of the most competitive mills in the world
  - Expected cash cost level of USD 280 per delivered tonne of pulp\*)
  - Attractive returns in various market scenarios
  - Carefully prepared to ensure long-term competitiveness and to minimise risks both in the project phase and during continuous operations
- Step change in UPM's pulp business



UPM Fibres

# Competitive wood supply



Eucalyptus availability secured through UPM's own and leased plantations and wood sourcing agreements with private partners

UPM's own, leased and managed plantations in Uruguay cover 505,159 hectares, supplying both UPM Fray Bentos and the new Paso de los Toros mill

30 years experience of sustainably managed and productive plantations



# Efficient logistics set-up



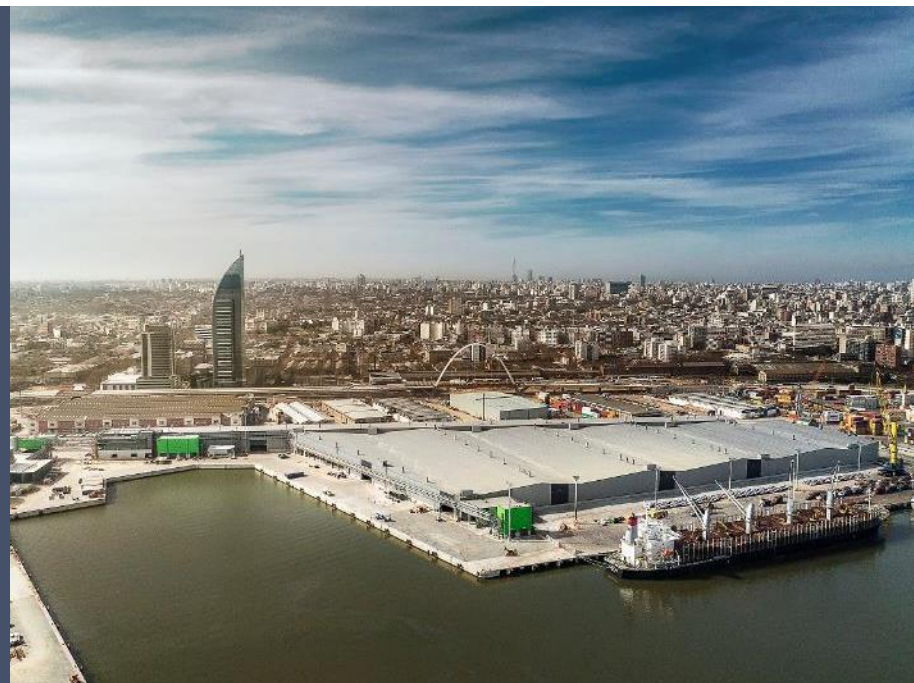
USD 280 million investment to a **deep sea pulp terminal** in Montevideo port

- Direct rail access from the mill with 4-6 trains/day + 1 chemical train/day to the mill
  - Operating 24/7
  - >50,000 m warehouse for ~2 million pulp tonnes
  - Deep sea port with 100 pulp ships a year
- ➔ **Direct, efficient access to global markets**

Railway modernisation

- Public-private-partnership agreement by the government and the construction company

Road improvements



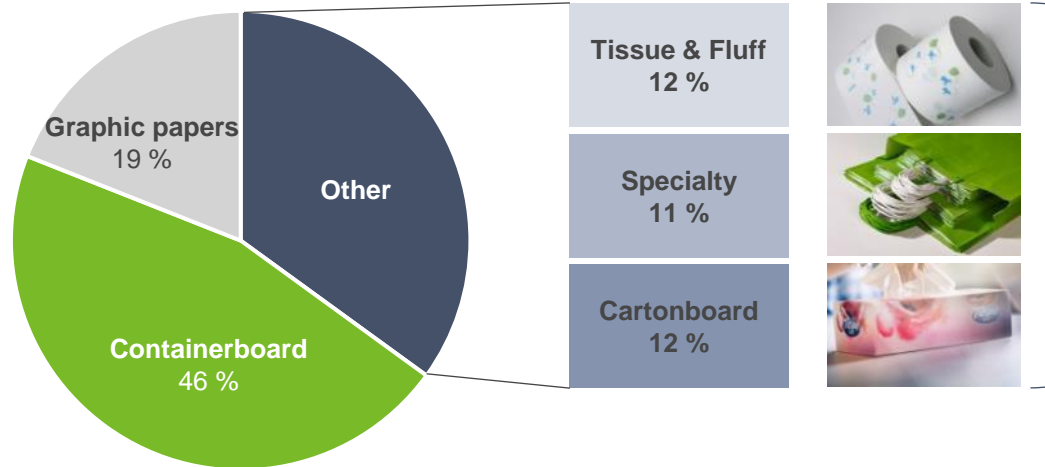
# Market pulp consumed in growing end-uses – alternative white fibre demand overcoming graphical paper decline



↓ **Graphic papers**  
Based on white fibre



↑ Growing end-uses of white fibre



Based on  
65% white fibre  
35% brown fibre

↑ **Containerboard**  
Based on brown fibre

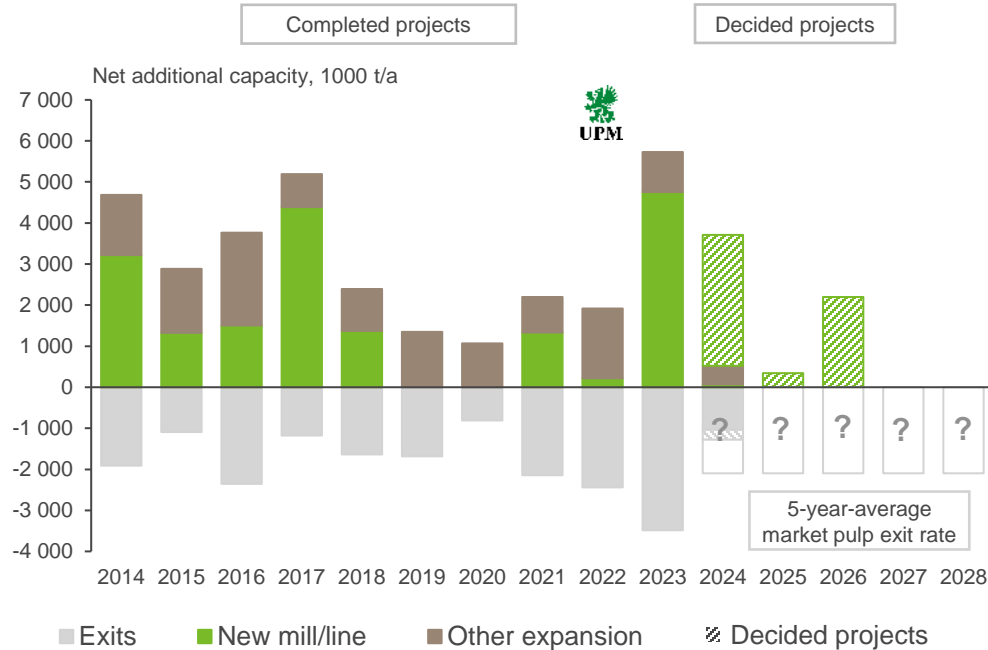


**Total fibre consumption (2020): 421 million tonnes**

# Expansion cycle coming to an end with no major confirmed projects after 2026



Entry of market bleached pulp capacity



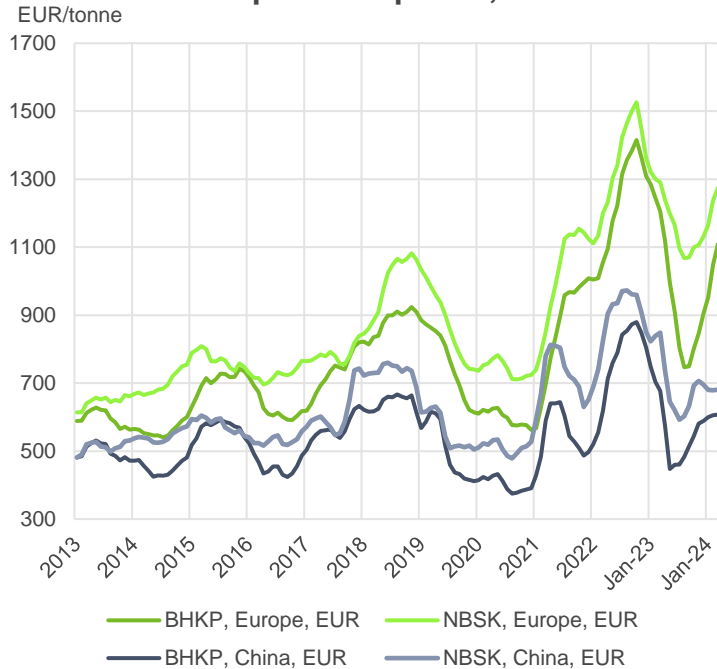
Note: including BHKP, BSKP, excluding fluff and dissolving

# UPM Fibres

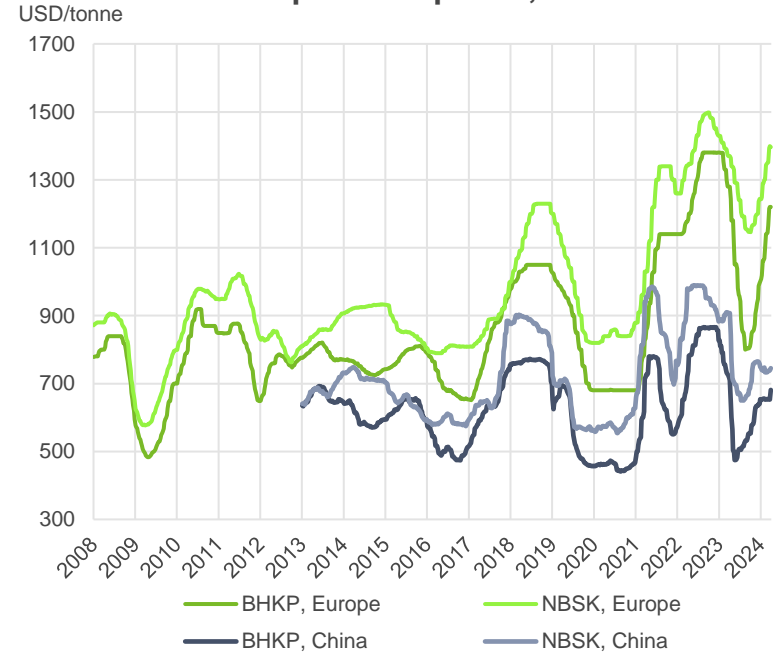
## Chemical pulp market prices



### Pulp market prices, EUR



### Pulp market prices, USD



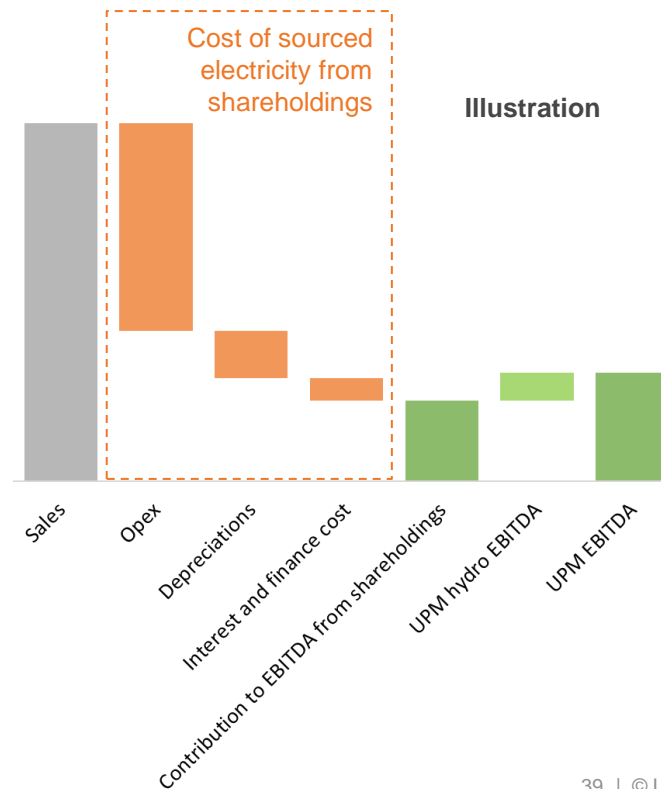
Source: FOEX Indexes Ltd

# UPM Energy



UPM Energy's power generation	MW	EURm
Hydropower holdings	552	976
Nuclear power OL1 and OL2	588	1,302
Nuclear power OL3 (PTO 05/2023)	494	0
Thermal power	133	1
UPM Energy's shareholdings in total, valued at fair value	1,765	2,278
UPM own hydropower assets	170	
UPM Energy's in total (incl. OL3)	1,936	
UPM Energy capital employed		2,501

UPM Energy sources electricity from part owned energy companies at full cost (cost-price principle, mankala principle)



# OL3 in regular commercial electricity production

We create a future beyond fossils: OL3 grows UPM Energy's carbon free electricity generation by nearly 50%

Reliable CO<sub>2</sub>-free baseload energy to support the electrification of the society

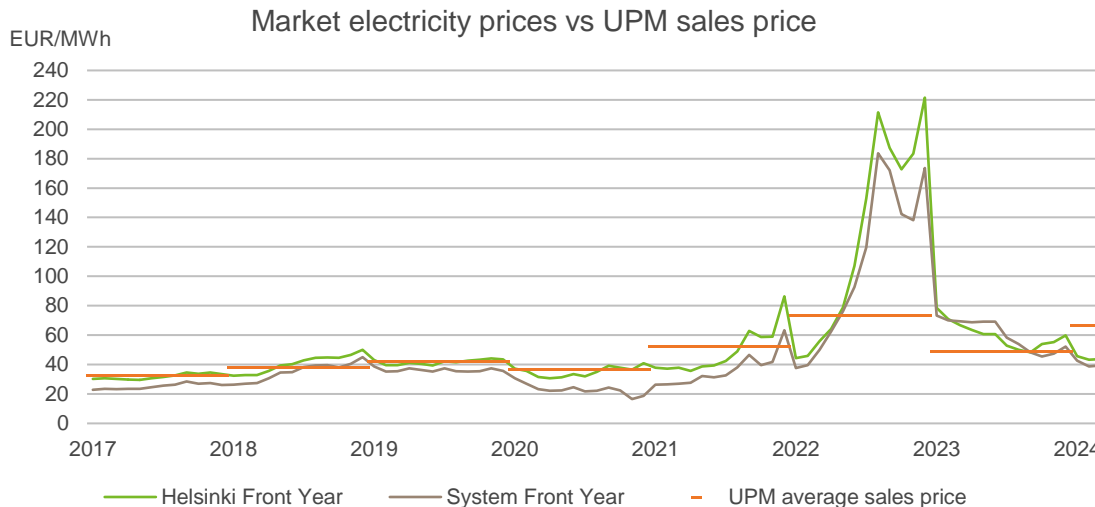
Finland's electricity self-sufficiency significantly improved, carbon neutral generation to about 90%

UPM's agile and competitive energy business platform opens growth opportunities in the green transition





# Cost efficient generation enables robust profitability in changing market environment



UPM Energy profitability	2019	2020	2021	2022	2023	Q1/2024
Comparable EBIT, EURm	185	171	270	381	182	87
% of sales	44.4	45.0	51.3	52.0	29.0	41.2

# Self adhesive labels in various end-uses



Food



Wine, spirits & beverage



Pharmaceuticals



Personal care



Home care



Durables



Transport & logistics



Industrial Chemical



Retail



A4 & cut-size



Security & brand protection



Tyre

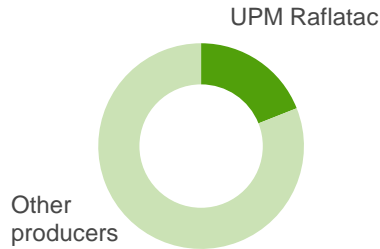
# UPM Raflatac

## The self-adhesive labelstock market

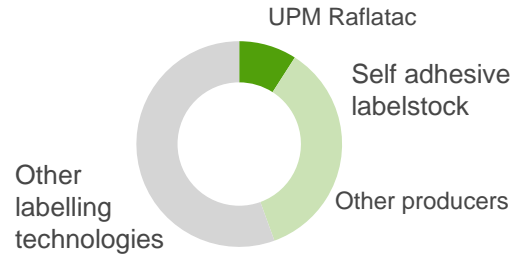
- >EUR 10bn global market
- ~3-4% p.a. growth
- Private consumption driven
- Largest of the labelling technologies
- <25% of total self adhesive materials markets



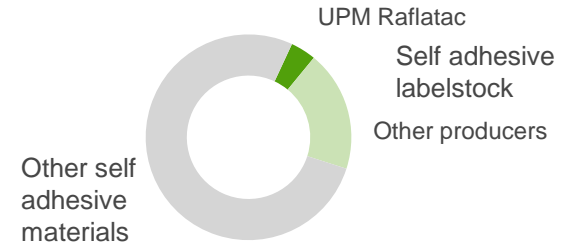
**Self-adhesive labelstock market**



**All labelling technologies**



**All self adhesive materials**



# The labelstock markets have solid long term demand growth trends – short term can be more volatile



The long term demand growth outlook remains a solid 3-4% p.a.

However in the short term the demand changes can be more dynamic

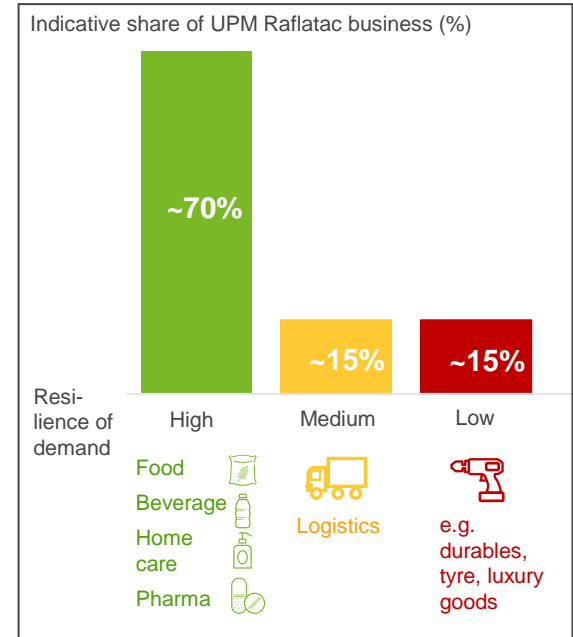
The demand of UPM Raflatac's end use portfolio is relatively resilient

Growth drivers

- Packaging unit growth in Food, Personal Care, Beverage
- E-Commerce growth & parcel logistics
- Niche segments (e.g. pharmaceuticals)
- Further trends benefitting labelstock: **sustainability**, wet glue substitution

Impact to labelstock demand

- Consumer **stockpiling**
- Lockdowns**
- Value chain **inventory cycle**
- Private consumption changes**



# UPM Specialty Papers

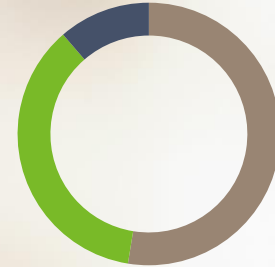


Sales  
1,485 M€  
in 2023

EBITDA  
172 M€  
in 2023

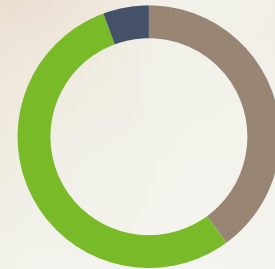
ROCE  
11.2%  
in 2023

## Sales by market\*



■ APAC ■ EMEIA ■ North America & LATAM

## Sales by product\*



■ Fine ■ Label & release ■ Packaging

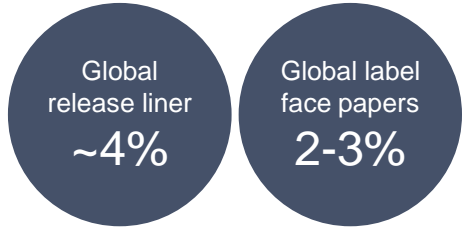
\*2021 figures

# Growth expected to continue in main markets



## LABEL & RELEASE

Market development forecast,  
CAGR 2021-2026

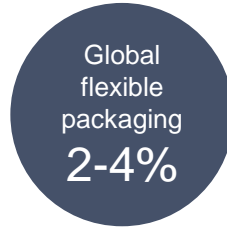


### UPM Specialty Paper

Leading position in growing global label and release paper markets



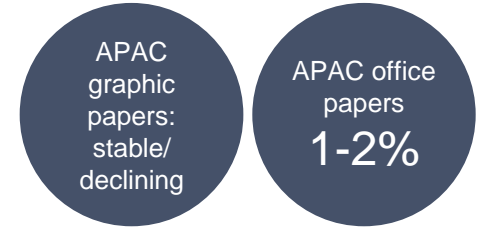
## PACKAGING PAPERS



Selective approach in consumer packaging area. Well positioned for future growth.



## APAC FINE PAPERS



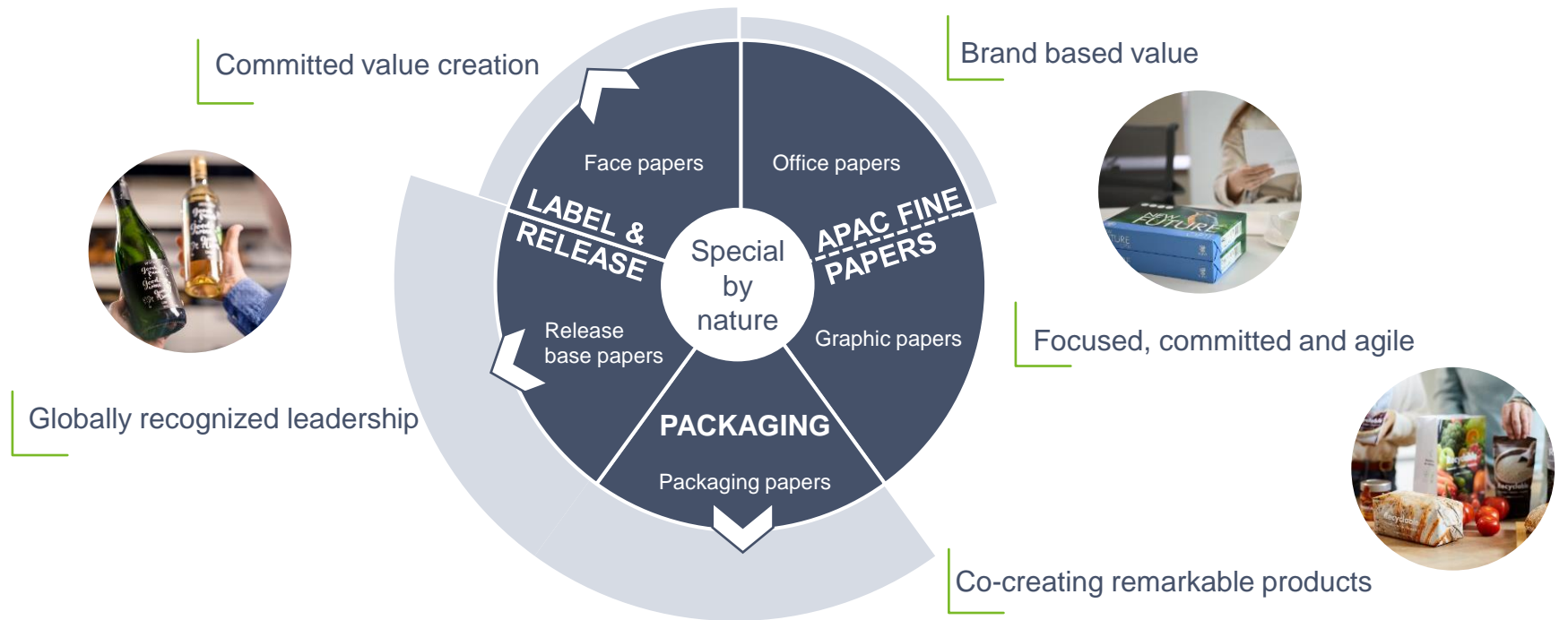
One of the leading players in office papers, focused niche player in graphic papers



Source: AWA, Pira, UPM

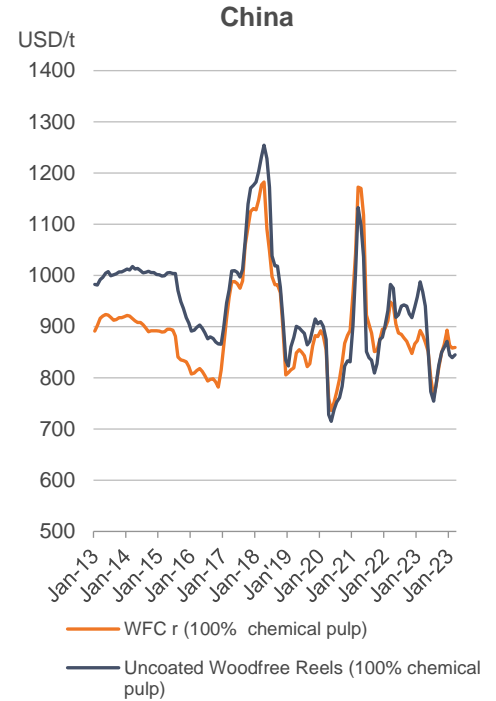
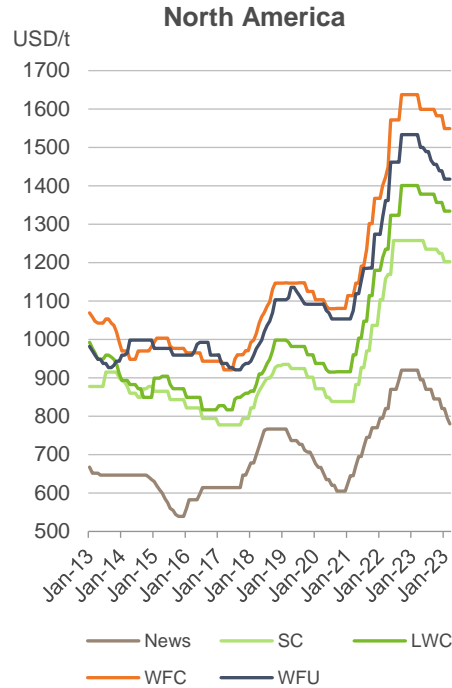
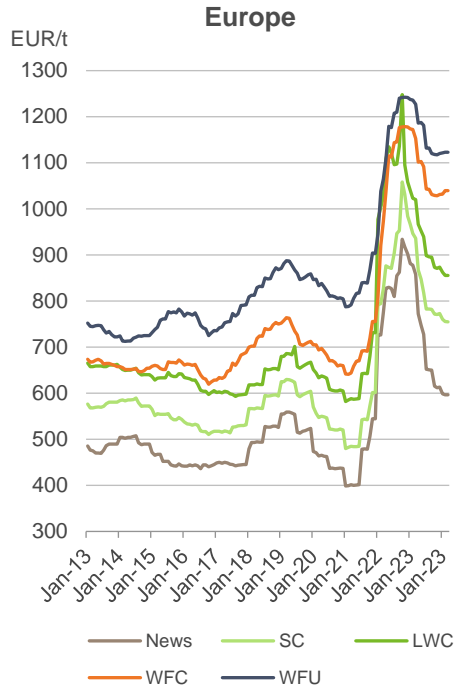
# UPM Specialty Papers **GROWTH STRATEGY**

We co-create a future beyond fossils with renewable, recyclable and remarkable papers



# UPM Communication Papers

## Graphic paper prices



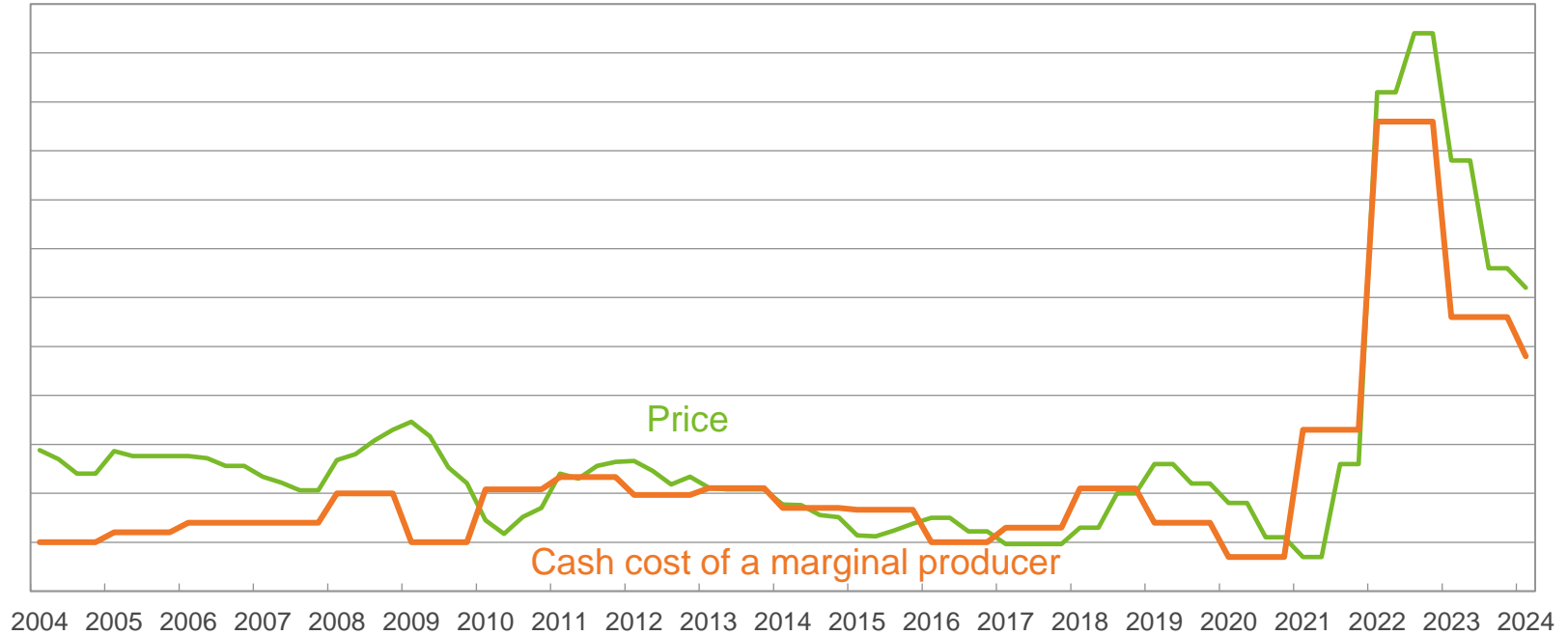
Sources: PPI, RISI



# Paper price vs. cash cost of marginal cost producer



EUR/t



Sources: PPI, RISI, AFRY

# UPM Plywood focuses on three end use segments



## Construction



### UPM's position and direction

- Leading position in high and medium range standard products in Europe through well established distribution network providing easy access to WISA® plywood
- Uncompromised sustainability, certified products and operations
- New growth sought by strengthening position in selected emerging markets

## Vehicle flooring



### UPM's position and direction

- Leading position in Europe
- Competitive edge built on smoothly running operations and needs-based product design creating value to both vehicle manufacturers and operators
- Growth sought by expanding to new markets and related end use segments

## LNG shipbuilding



### UPM's position and direction

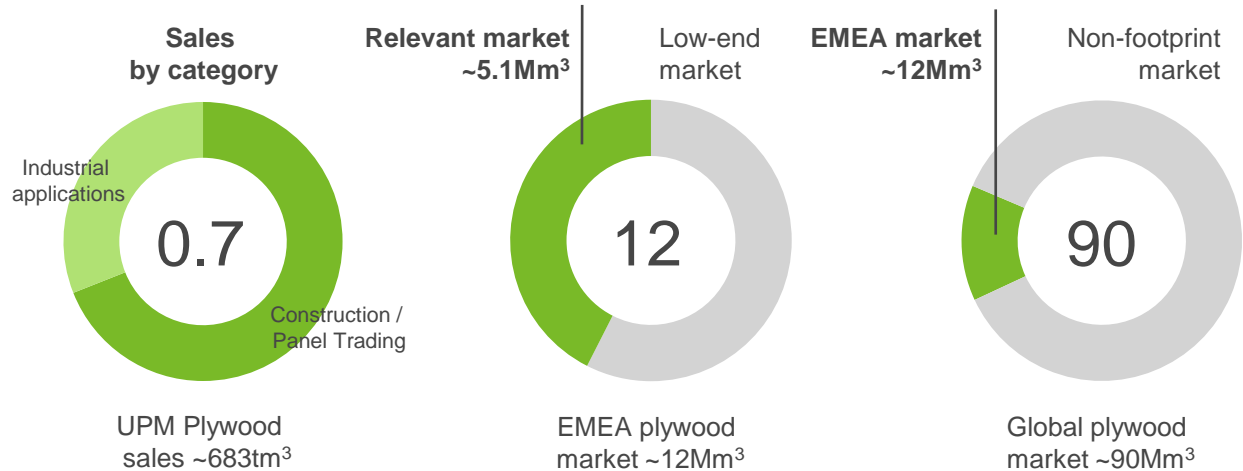
- Leading supplier in LNG plywood
- Competitive edge based on right quality and accurate on-time deliveries
- Long term commitment and benchmark service level
- Focus to secure leading position in LNG carriers and to extend offering into related applications using the same technologies (e.g. land storage tanks)

# UPM's key markets are in the high and mid segments primarily in EMEA region



## Strategic choices

1. Demanding industrial applications
2. High and medium range standard products
3. Selected customers
4. EMEA region and LNG business globally



# Moving forward with biofuels growth plans

## Basic engineering phase of a next generation biorefinery



Potential industrial scale biofuels biorefinery



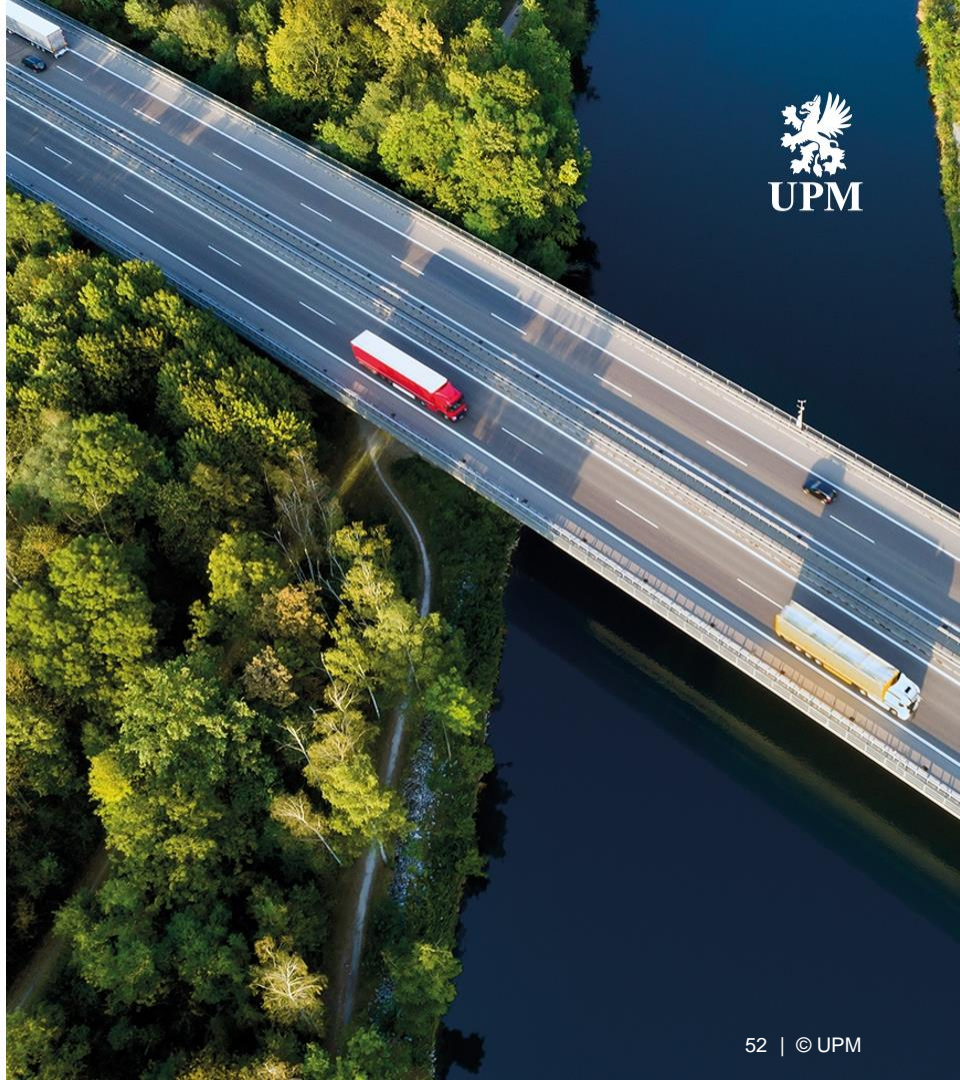
Products would significantly reduce carbon footprint in the road transport and aviation



Capacity would be up to 500,000t of renewable fuels incl. sustainable jet fuel



Potential investment in Rotterdam, the Netherlands.



# UPM Biofuels' competitive edge to be built on resilient ecosystem and agility to select markets



## NEW SUSTAINABLE BIOMASS

Sustainable and uniquely upstream integrated feedstock pool

- Additionality
- Climate positive land use



Carbon stored to soil in each cycle

## CLIMATE-POSITIVE FUELS

Efficient carbon neutral production



Cellulosic fuels

Renewable diesel, gasoline and jet

E-fuels future potential

## DECARBONIZED TRANSPORT AND PETROCHEMICALS

Flexibility to create maximum value from several end uses and market geographies



# UPM and hydrogen – growth opportunities in large-scale green hydrogen solutions

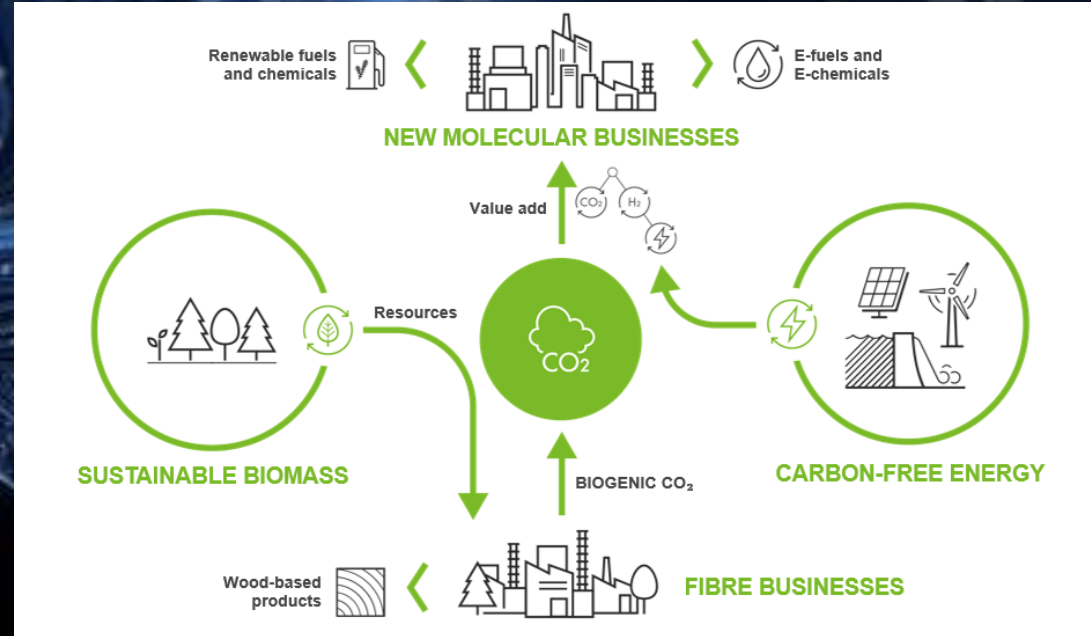


**Decarbonisation will require synthetic fuels** and new low-emission electricity generation

- demand for e-fuels will be driven by regulation and EU's target to decrease dependency on Russian fossil fuels

**UPM has competitive advantage**

- experience and in-depth knowledge on energy markets
- decarbonisation and energy optimization tools and skills
- experience on biorefinery operations
- available biogenic CO<sub>2</sub> needed in the production of some e-fuels



# CREATING THE FUTURE

UPM CAPITAL MARKETS DAY

5 SEPTEMBER 2024

VENUE:

LSEG (London Stock Exchange Group) and through a webcast

UPM **BIOFORE**  
**BEYOND** FOSSILS

